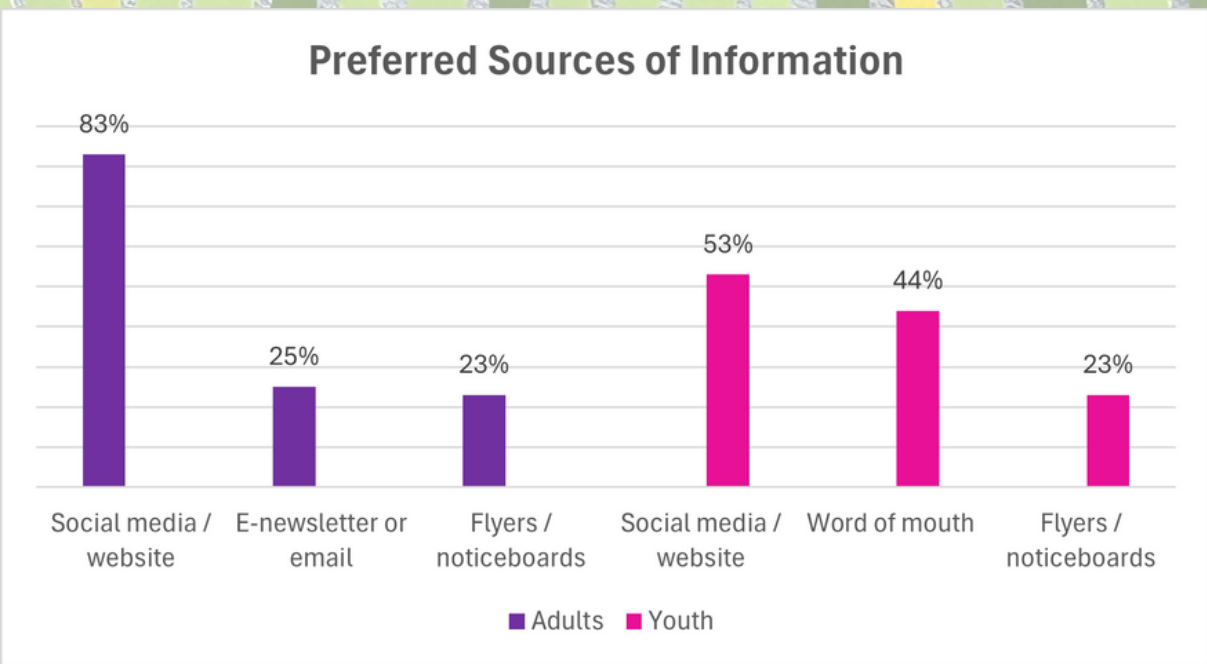
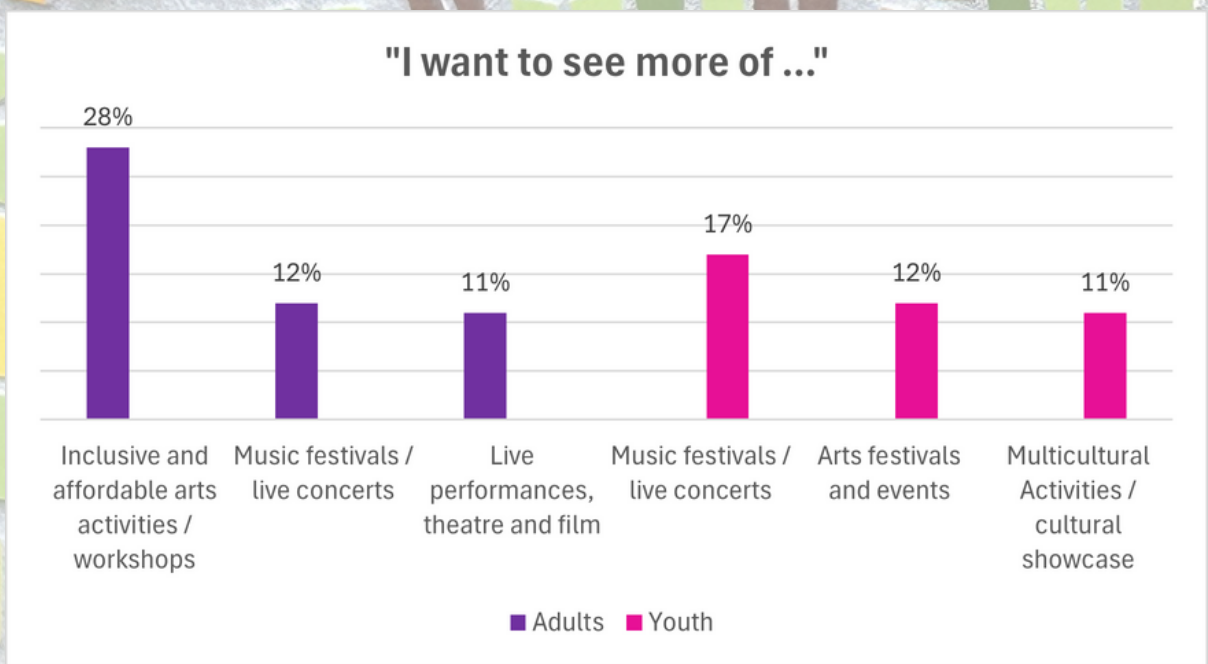
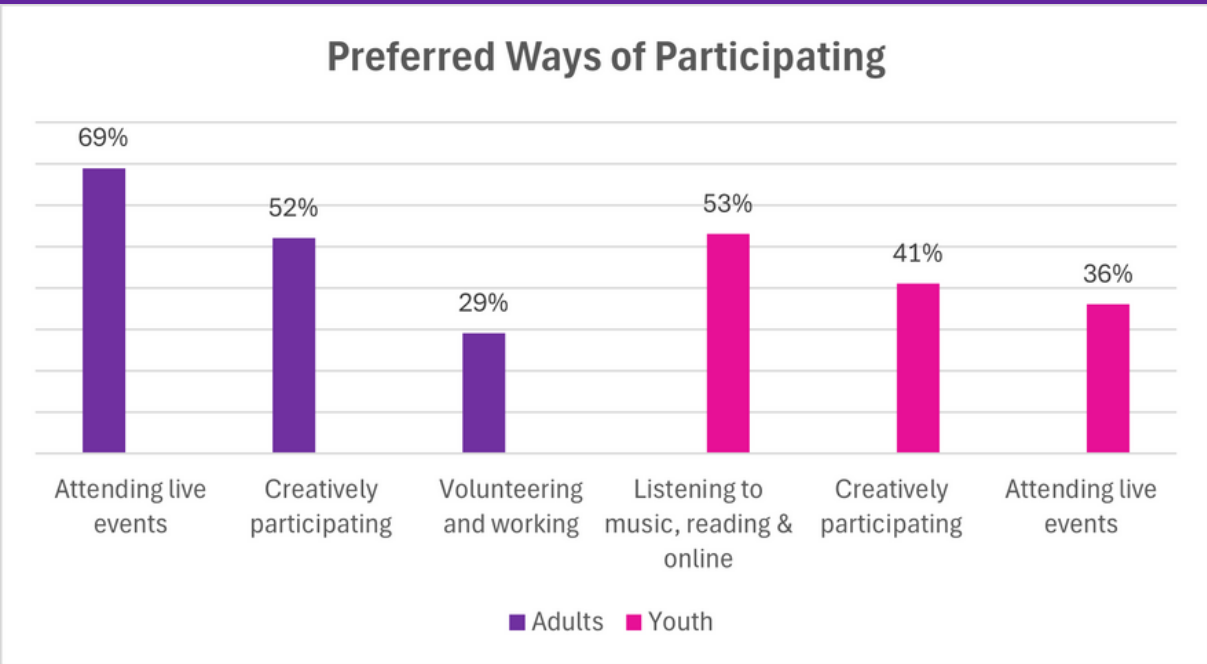
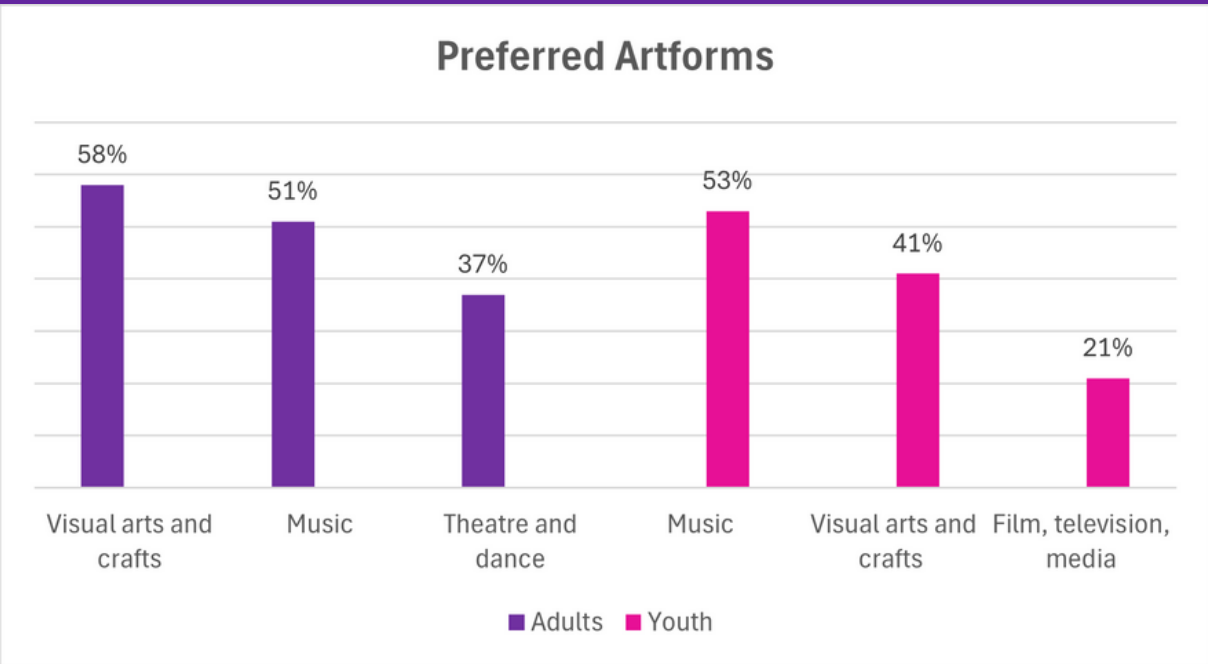


Mareeba Shire Arts, Culture and Heritage Priorities

Mareeba Shire Council undertook community consultation to identify what type of activities the community wants to participate in and priorities for building a strong and sustainable arts, culture and heritage sector.

Community Participation



Community Arts Survey

Feb 2025

182 respondents,
incl 75 under 18 yrs

Arts Sector Survey

Apr 2025

51 respondents, incl
artists, arts
organisations
& active participants



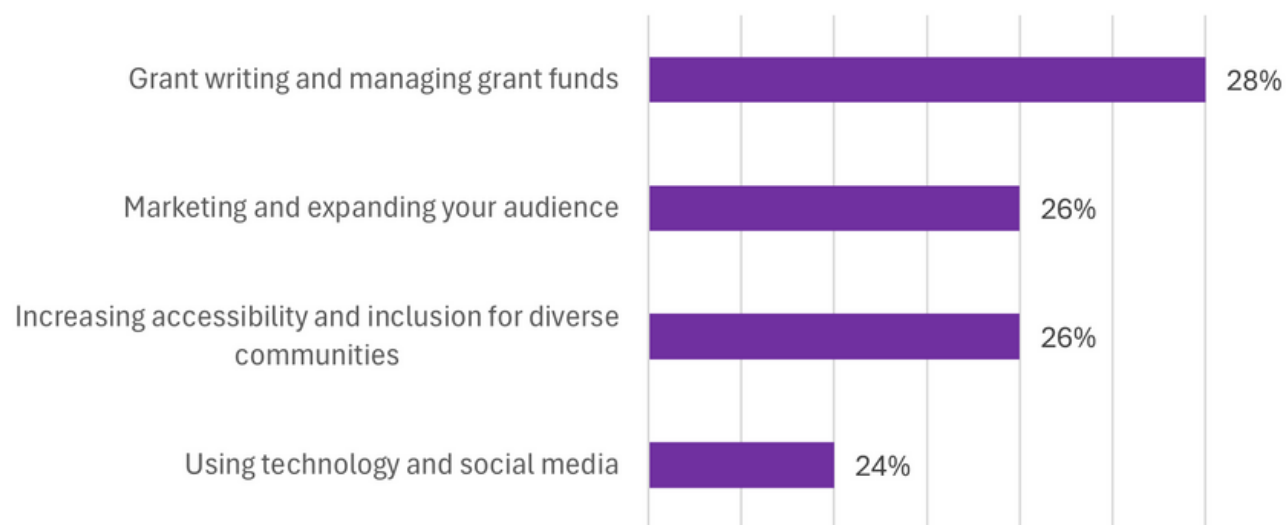
"All Mareeba Shire organisations can use these community priorities to inform their arts activities and support their arts grant applications."

Developing Arts Sector Capacity

Most Important Capacity Building Activities



Most Important Professional Development Needs



STRENGTHS

Existing artists and groups
Existing events
Existing venues and facilities

WEAKNESSES

Limited arts activities
Limited facilities to perform and exhibit
Limited youth engagement

OPPORTUNITIES

Regular program of activities
Collaborative initiatives & partnerships
Hidden talent / local artists

THREATS

Low value given to arts sector
Lack of arts funding

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Creating a Strong and Sustainable Arts Sector

"What are the most important activities for developing a strong and sustainable arts sector and how can we achieve that?"

48% adults and 19% youth said...

Increase range of community participation opportunities, through

- Financial support for local initiatives
- Partnerships and collaborations that grow arts initiatives
- Access to venues, spaces and equipment to exhibit and perform

33% adults said....

Increase access to venues, spaces and equipment, through

- Funding for community run initiatives
- Increasing use of existing facilities and nontraditional arts spaces
- Improved access to information about venues and spaces

25% adults and 23% youth said...

Increase creative and practical skill development opportunities, by

- Developing a regular program of arts activities
- Engaging local artists and art practitioners
- Increasing accessibility for participants (times, location, formats)

The top response amongst youth (28%) was creating jobs and supporting arts organisations.