

PLANNING REPORT

DEVELOPMENT APPLICATION FOR A OPERATIONAL WORKS – FREESTANDING ADVERTISING DEVICE

PROJECT LOCATION: SITUATED AT 293 MULLIGAN HIGHWAY, MAREEBA FORMALLY DESCRIBED AS LOT 287 ON NR7418

Prepared by Ramon Samanes DIRECTOR, U&I TOWN PLAN



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Our Ref: OP1-19

28 February 2019

Chief Executive Officer Mareeba Shire Council 65 Rankin Street Mareeba, QLD, 4880

Attention: Planning Department

Dear Sir/Madam,

DEVELOPMENT APPLICATION SEEKING A DEVELOPMENT PERMIT OPERATIONAL WORKS – FREESTANDING ADVERTISING DEVICE LOCATED AT 293 MULLIGAN HIGHWAY, MAREEBA FORMALLY DESCRIBED AS LOT 287 ON NR7418

We act on behalf of our client, Golden Drop in preparing and submitting the following development application which seeks a Development Permit for Operational Work to relocate an existing freestanding advertising device from the Queensland Rail Controlled Land to a property situated at 293 Mulligan Highway, Mareeba.

The subject site is formally described as lot 287 on NR7418 and is designated within the Rural Zone within the Mareeba Surrounds mapping in the Mareeba Shire Planning Scheme 2016. Encompassing an area 9,999sqm in area, the site has a frontage of approximately 96 metres along the Mulligan Highway, and is approximately 3.7 kilometres from the central business district of Mareeba. Additionally, the site is mapped within the Advertising Devices Code on Plan No. AB-MAR as a preferred area for Freestanding advertising devises.

The proposed sign to be relocated has been on the Queensland Rail Controlled Land since 2004. Securing an alternative location for this signage is critical, as this sign is an important aspect in the ongoing success of the business in attracting visitors to the winery. We hope that Council understand its importance to our clients by approving this development which will demonstrate the Councils ongoing commitment and support towards established local businesses.

Accordingly, the proposed development application will be presented in the form of a technical report, which includes the necessary proposal plans for the development and relevant DA application forms. The report will include a complete assessment of the proposed development against the relevant sections and codes within the Mareeba Shire Planning Scheme 2016.

In terms of application fees, the current fees and charges schedule stipulates that the application fee for an Advertising Sign is **\$1,025.00**. Please contact Maria Nastasi from Golden Drop on 4093 2750 to process the payment of the application fees.



Should there be any questions or queries in relation to the development application presented, we would appreciate if you could contact our office immediately. We also ask if possible that a copy of all correspondence be forwarded to our office via email.

Yours faithfully,

Hum

Ramon Samanes **Director, U&i Town Plan** Bachelor of Applied Science, Majoring in Environmental and Urban Planning



TO >>	PLANNING DEPARTMENT
SUBJECT >>	DEVELOPMENT PERMIT – OPERATIONAL WORKS (CODE Assessable)
DEVELOPMENT >>	FREESTANDING ADVERTISING DEVICE
REAL PROPERTY DESCRIPTION >>	Lot 287 on NR7418
LOCATION >>	293 Mulligan Highway, Mareeba
PRECINCT/ DISTRICT >>	Rural Zone – Mareeba Surrounds (ZM016A)
AREA >>	9,999sqm
APPLICANT >>	Golden Drop c/- U&I Town Plan
OWNER >>	SALVATORE MUSUMECI & CARMEL MUSUMECI

IMPORTANT NOTE

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This Report has been prepared for Golden Drop for the sole purpose of making a Development Application seeking a Development Permit for Operational Works on land at 293 Mulligan Highway, Mareeba (Lot 287 on NR7418) for the purpose of relocating a freestanding advertising device. This report is strictly limited to the purpose, and facts and circumstances stated within. It is not to be utilised for any other purpose, use, matter or application.

U&i Town Plan has made certain assumptions in the preparation of this report, including:

- a) That all information and documents provided to us by the Client or as a result of a specific search or enquiry were complete, accurate and up to date;
- b) That information obtained as a result of a search of a government register or database is complete and accurate.

U&i Town Plan is not aware of any particular fact or circumstance, which would render these assumptions incorrect, as at the date of preparation of the Report.

While every effort has been made to ensure accuracy, U&i Town Plan does not accept any responsibility in relation to any financial or business decisions made by parties other than those for whom the original report was prepared for and/or provided to. If a party other than the Client uses or relies upon facts, circumstances and/or content of this Report without consent of U&i Town Plan, U&i Town Plan disclaims all risk and the other party assumes such risk and releases and indemnifies and agrees to keep indemnified U&i Town Plan from any loss, damage, claim or liability arising directly or indirectly from the use of or reliance on this report.



1. EXECUTIVE SUMMARY

This application seeks to obtain a Development Permit for Operational Works to relocate an existing freestanding advertising device from the Queensland Rail Controlled Land to a property situated at 293 Mulligan Highway, Mareeba. The key element of this development that is worth noting and reiterating is that no additional signs will be provided as a result of this development along this section of the Mulligan Highway.

Overall, the proposal is considered to be able to satisfy the relevant Development Assessment benchmarks and is considered to be a suitable development on the site. The development is consistent in terms of nature of land use and would not adversely affect the established amenity.

2. PROPOSAL

As mentioned above, this application seeks to obtain a development permit for Operational Works to relocate an existing freestanding advertising device from the Queensland Rail Controlled Land to a property situated at 293 Mulligan Highway, Mareeba.

The sign that is proposed to be relocated has been on the Queensland Rail Controlled Land since 2004. Recent correspondence from the Queensland Rail Commercial Asset Management Team has been received advising that the current advertising assets (signs) cover under the existing agreement are to be removed from the sites by the end of the contract term (30 June 2020). As a consequence of this notice, our clients have advised Queensland Rail that they will be removing the sign from the site.

In order to secure another site for this critical piece of infrastructure, our clients have successfully negotiated and obtained consent from a nearby property owner to relocate the sign onto their property located at 293 Mulligan Highway, Mareeba. The subject site is suitably located in a position that is some 730m closer towards the township of Mareeba from the existing location, and is positioned on the opposite side of the road illustrated in figure 2 on page 6 of the report (see Appendix C).

As illustrated in figure 2, the sign is to be positioned in the bottom south-eastern corner of the allotment. This will ensure that the content on the existing sign (shown in figure 1) will be visible to all traffic travelling northbound towards the winery.



Figure 1: Existing Sign to be relocated



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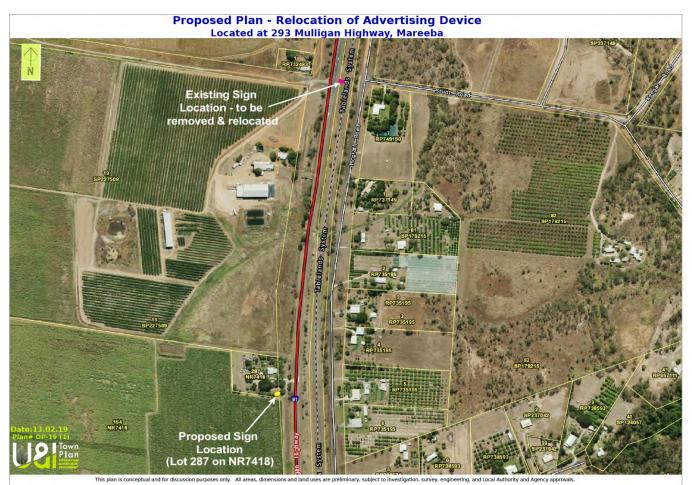


Figure 2: Proposed Sign Location

The existing sign is six (6) metres wide by three (3) metres high and is secured to the ground by two (2) large posts with concrete footings. In terms of height, the bottom of the sign will extend four (4) metres up from finished ground level. This will ensure the sign is visible above the sugar cane plantation on the adjoining allotment to the south which is formally described as Lot 154 on NR7418.

3. SITE/LOCALITY

The subject site is formally described as lot 287 on NR7418 and is designated within the Rural Zone within the Mareeba Surrounds mapping in the Mareeba Shire Planning Scheme 2016. Encompassing an area 9,999sqm in area, the site has a frontage of approximately 96 metres along the Mulligan Highway, and is approximately 3.7 kilometres from the central business district of Mareeba. Additionally, the site is mapped within the Advertising Devices Code on Plan No. AB-MAR as a preferred area for Freestanding advertising devises.



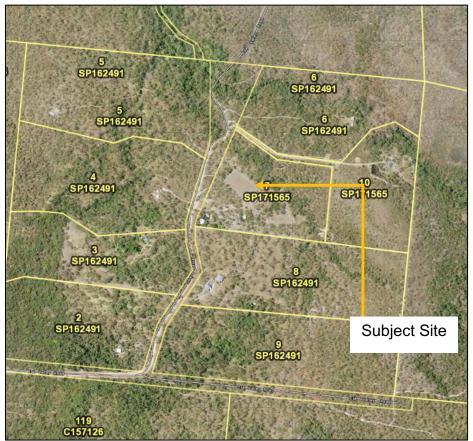


Figure 3: Aerial View of Site

4. STATE ASSESSMENT & REFERRAL AGENCIES (SARA)

The State Development Assessment Provisions (SDAP) set out the matters of interest to the state for development assessment. The SDAP identifies the matters of interest in 5 modules – each is addressed by heading in this section. Where the State is a referral agency for a development application under the provisions, the state code applies.

The subject site is mapped within 25m of a state controlled road, being the Mulligan Highway. However, the type of work involved as part of this Operational Works development does not trigger referral to the department under the relevant *Planning Regulations 2017*.



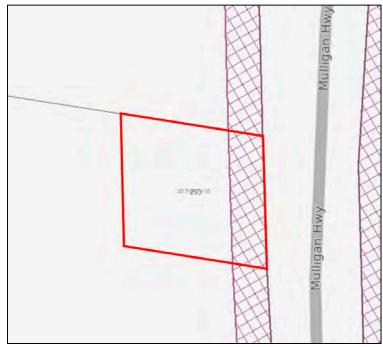


Figure 4: Mapping Layers for matters of state interest

5. STATE PLANNING POLICY

The State Planning Policy (SPP) contains state interest policies and where relevant, the assessment benchmarks for each state interest. State interests are grouped into five (5) themes:

- (1) Planning for liveable communities and housing.
- (2) Planning for economic growth.
- (3) Planning for the environment and heritage.
- (4) Planning for safety and resilience to hazards.
- (5) Planning for infrastructure.

The Minister has identified that the planning scheme appropriately advances the SPP and hence, all the applicable State interests have been appropriately reflected in the Planning Scheme. As a result, compliance with the SPP is demonstrated through compliance with the Planning Scheme (refer to this report and attachments for demonstration of this compliance).

6. FAR NORTH REGIONAL PLAN 2009-2031

The site is located within the 'Regional Landscape and Rural Production Area Regional Land Use Category of the Far North Queensland 2009-2031 (see also Attachment 3). The Minister has identified that the planning scheme, specifically the Strategic Framework, appropriately advances the FNQRP 2009- 2031. Hence, compliance with the FNQRP is demonstrated through the compliance with the Planning Scheme (refer to this report and attachments for demonstration of this compliance).



7. TECHNICAL CONSIDERATION

The subject site is designated within the Rural Zoning within the Rural Locality under the Cook Shire Council Planning Scheme 2017. See the insert below taken from Council zoning maps for the area.

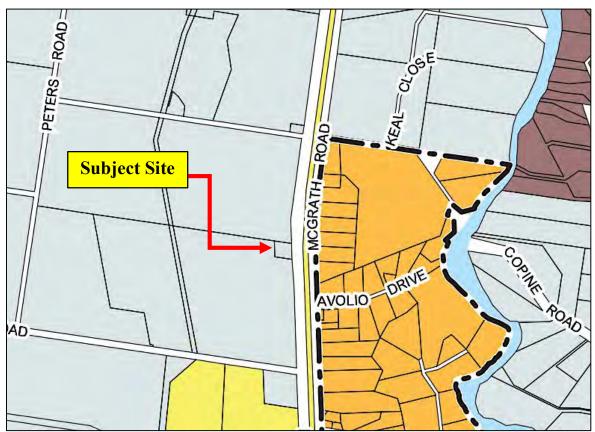


Figure 5: Rural Zone (Light Green), Mareeba Surround (ZM016a)

The relevant tables of assessment for Operational Works list advertising devices as code assessable. As part of the assessment, the application is required to be assessed against the relevant codes within the planning scheme where applicable to the development. In particular, the following sections of the planning scheme are considered relevant to this development:

- Rural Zone Code
- Agricultural Land Overlay Code; and
- Advertising Devices Code

Accordingly, an assessment of the proposed development against the above listed codes has been completed. Should any part of the development not comply with any sections of the codes, the sections will be adequately referenced and addressed in further detail to ensure compliance has been achieved.



7.1 Rural Zone Code

6.2.9.1 Application

- (1) This code applies to assessing development where:
 - (a) located in the Rural zone; and
 - (b) it is identified in the assessment benchmarks for assessable development and requirements for accepted development column of an assessment table in Part 5 of the planning scheme.

6.2.9.2 Purpose

- (1) The purpose of the Rural zone code is to:
 - (a) provide for rural uses including cropping, intensive horticulture, intensive animal industries, animal husbandry, animal keeping and other primary production activities;
 - (b) provide opportunities for non-rural uses that are compatible with agriculture, the environmental features, and landscape character of the rural area where the uses do not compromise the long-term use of the land for rural purposes;
 - (c) protect or manage significant natural resources and processes to maintain the capacity for primary production.
- (2) Mareeba Shire Council's purpose of the Rural zone code is to recognise the importance of primary production to the economy of the region and to maintain and strengthen the range of primary industries which contribute to the rural economy.

The purpose of the Rural zone code is to:

- (a) recognise the diversity of rural uses that exists throughout the region;
- (b) protect the rural character of the region;
- (c) provide facilities for visitors and tourists that are accessible and offer a unique experience;
- (d) protect the infrastructure of the Mareeba-Dimbulah Irrigation Scheme Area from development which may compromise long term use for primary production;
- (e) maintain distinct boundaries between the rural areas and the villages, towns and urban areas of the region;
- (f) provide for a range of uses, compatible and associated with rural or ecological values including recreational pursuits and tourist activities;
- (g) prevent adverse impacts of development on ecological values;
- (h) preserve land in large holdings; and
- (i) facilitate the protection of strategic corridors across the landscape which link remnant areas of intact habitat and transport corridors.
- (3) The purpose of the Rural zone code will be achieved through the following overall outcomes:
 - (a) Areas for use for primary production are conserved and fragmentation below economically viable lot sizes is avoided;
 - (b) The establishment of a wide range of rural pursuits is facilitated, including cropping, intensive horticulture, forestry, intensive animal industries, animal husbandry and animal keeping and other compatible primary production uses;
 - (c) The establishment of extractive industries, mining and associated activities and alternative forms of energy generation is appropriate where environmental impacts and land use conflicts are minimised;
 - Uses that require isolation from urban areas as a consequence of their impacts such as noise or odour may be appropriate where land use conflicts are minimised;
 - Development is reflective of and responsive to the environmental constraints of the land;
 - (f) Residential and other development is appropriate only where directly associated with the rural nature of the zone;



- (g) Low-impact tourism and recreation activities do not compromise the long-term use of the land for rural purposes;
- (h) The viability of both existing and future rural uses and activities is protected from the intrusion of incompatible uses;
- (i) Visual impacts of clearing, building, materials, access ways and other aspects of development are minimised or appropriately managed;
- Adverse impacts of development both on-site and from adjoining areas are avoided and any impacts are minimised through location, design, operation and management; and
- (k) Natural features such as creeks, gullies, waterways, wetlands and bushland are retained, managed, enhanced and separated from adjacent development.

The proposed development is consistent with the purpose outcomes described for the Rural Zone in that it does not compromise the amenity and character of the rural area. In terms of protecting the amenity and character of the area, it is noted that the established character in the surrounding area contains other Freestanding Advertising Devices along the Mulligan Highway. Accordingly, it is considered that the amenity and character of the area will maintained given there are no additional signs proposed as a result of this development.

6.2.9.3 Criteria for assessment

Table 6.2.9.3—Rural zone code - For accepted development subject to requirements and assessable development

Performance outcomes		Acceptable outcomes	
For accepted development subject to requirements and assessable development			
Heig	yht .		
	ding height takes into consideration and ects the following: the height of existing buildings on adjoining premises; the development potential, with respect to height, on adjoining	 AO1.1 Development, other than buildings used for rural activities, has a maximum building height of: (a) 8.5 metres; and (b) 2 storeys above ground level. 	
(c) (d) (e) (f)	premises; the height of buildings in the vicinity of the site; access to sunlight and daylight for the site and adjoining sites; privacy and overlooking; and site area and street frontage length.	AO1.2 Buildings and structures associated with a rural activity including machinery, equipment, packing or storage buildings do not exceed 10 metres in height.	

Statement of Compliance:

The proposed freestanding advertising device will reach a maximum height of seven (7) metres which is in accordance with maximum height of 8.5m requirements prescribed under the code. The height proposed will ensure the sign is visible to all northbound traffic as it extends above the sugar cane plantation on the adjoining allotment to the south which is formally described as Lot 154 on NR7418.



Note—Where for Dwelling house, the setbacks of the Qu	considire Development dode apply.	
 PO2 Development is sited in a manner that considers and respects: (a) the siting and use of adjoining premises; (b) access to sunlight and daylight for the site and adjoining sites; 	 AO2.1 Buildings and structures include a minimum setback of: (a) 40 metres from a frontage to a State-controlled road; and (b) 10 metres from a boundary to an adjoining lot. 	
 (c) privacy and overlooking; (d) air circulation and access to natural breezes; (e) appearance of building bulk; and (f) relationship with road corridors. 	AO2.2 Buildings and structures, where for a Roadside stall, include a minimum setback of 0 metres from a frontage to a road that is not a State-controlled road.	
	 AO2.3 Buildings and structures, expect where a Roadside stall, include a minimum setback of: (a) 10 metres from a frontage to a sealed road that is not a State-controlled road; and (b) 100 metres from a frontage to any other road that is not a State-controlled road; 	

As noted previously, it is important to note when assessing this development that the sign already exists and this development simply seeks approval to relocate it 730m from Queensland Rail Controlled Land to freehold land. Therefore, no additional signs are proposed in the immediate area.

The proposed signage is to be positioned in the south-eastern corner of the allotment, with a minimum one (1) metre setback from the front and side boundaries. The siting of the signage does not comply with the prescribed setbacks of 40 metres, nor should it given the nature of the development in that it is for a sign. Please refer to section 7.2 - Advertising Devices Code, where the relevant setback requirements are considered and assessed.



For	assessable development	
Site	cover	
	dings and structures occupy the site in a ner that: makes efficient use of land; is consistent with the bulk and scale of buildings in the surrounding area; and appropriately balances built and natural features.	AO4 No acceptable outcome is provided.
with	elopment complements and integrates the established built character of the al zone, having regard to: roof form and pitch; eaves and awnings; building materials, colours and textures; and window and door size and location.	AO5 No acceptable outcome is provided.
Ame	enity	
	elopment must not detract from the nity of the local area, having regard to: noise; hours of operation; traffic; advertising devices; visual amenity; privacy; lighting; odour; and emissions.	AO6 No acceptable outcome is provided.
PO7 Development must take into account and seek to ameliorate any existing negative environmental impacts, having regard to: (a) noise; (b) hours of operation; (c) traffic; (d) advertising devices; (e) visual amenity; (f) privacy; (g) lighting; (h) odour; and (i) emissions.		AO7 No acceptable outcome is provided.



The proposed signage structure occupies the site in a manner that makes efficient use of the land being positioned as far as possible in the corner of the allotment. In terms of protecting the amenity of the area, it is noted that the established character in the surrounding area contains other Freestanding Advertising Devices along the Mulligan Highway. Accordingly, it is considered that the amenity and character of the area will maintained given there are no additional signs proposed as a result of this development.

7.2 Agricultural Land Overlay Code

8.2.1.1 Application

- (1) This code applies to assessing development where:
 - (a) land the subject of development is located within the agricultural land areas identified on the Agricultural land overlay maps (OM-001a-n); and
 - (b) it is identified in the assessment benchmarks for assessable development and requirements for accepted development column of an assessment table in Part 5 of the planning scheme.

Note—Agriculture is appropriately reflected in Overlay Map 1 and is required to be mapped by State Government in response to Economic Growth State Interests.

8.2.1.2 Purpose

- (1) The purpose of the Agricultural land overlay code is to protect or manage important agricultural areas, resources, and processes which contribute to the shire's capacity for primary production.
- (2) The purpose of the code will be achieved through the following overall outcomes:
 - (a) The alienation, fragmentation or reduction in primary production potential of land within the 'Class A' area or 'Class B' area is avoided, except where:
 - (i) an overriding need exists for the development in terms of public benefit,
 - (ii) no suitable alternative site exists; and
 - (iii) the fragmentation or reduced production potential of agricultural land is minimised;
 - (b) 'Class A' areas and 'Class B' areas continue to be used primarily for more intensive agricultural activities which utilise the land quality provided in these areas;
 - (c) Grazing on very large land holdings is maintained as the dominant rural activity in the 'Broadhectare rural' area; and
 - (d) Land with the 'Broadhectare rural' area is maintained in its current configuration.



The subject site is mapped as containing Class A – Agricultural land within on the Agricultural Land Overlay Mapping for the shire.



Figure 6: Agricultural Land – Class A on Agricultural Land Overlay Map

Statement of Compliance:

The subject site is only 9,999sqm in area and has limited potential given its size and location to be used for agricultural purposes. The site is akin to being classified as rural-residential property is size and nature. Nevertheless, it is considered that the positioning of the sign will have little to no impact on the future primary production of the property given that it is positioned as far as possible in the corner of the allotment. Given the nature of the development we consider that no further assessment if required against this code.

7.3 Advertising Devices Code

9.4.1 Advertising devices code

9.4.1.1 Application

- (1) This code applies to assessing development where:
 - (a) for Advertising devices; and
 - (b) it is identified in the assessment benchmarks for assessable development and requirements for accepted development column of an assessment table in Part 5 of the planning scheme.



9.4.1.2 Purpose

- (1) The purpose of the Advertising devices code is to regulate the location, siting, number, content and design requirements for advertising devices to protect the visual character and amenity of the urban and rural areas of the region, whilst supporting the promotion of business and enterprise.
- (2) The purpose of the code will be achieved through the following overall outcomes:
 - (a) Advertising devices are designed, sited and integrated so that they do not detract from the existing character and amenity of an area and contribute to a coherent and harmonious streetscape;
 - Advertising devices are of a scale, dimension and quality to minimise adverse visual impacts;
 - (c) Advertising devices do not result in visual clutter;
 - (d) Advertising devices do not impact on pedestrian or road safety and do not obscure the view of any official traffic, safety or information sign;
 - Advertising devices are constructed and maintained to ensure a high standard of public safety through structural integrity, design and construction;
 - Advertising devices primarily provide, clear and effective identification of business and commercial premises, community uses and events with limited product advertising;
 - (g) In the Rural zone advertising devices are limited to maintain the landscape character of the area; and
 - (h) Billboards are limited to identified localities.

Statement of Compliance:

As noted previously, it is important to note when assessing this development that the sign already exists and this development simply seeks approval to relocate it 730m from Queensland Rail Controlled Land to freehold land. Therefore, no additional signs are proposed in the immediate which ensure the visual character and amenity of the area is protected, whilst supporting the promotion of an established local business – Golden Drop Winery.



Table 9.4.1.3A—Advertising devices code - For accepted development subject to requirements and assessable development

Performance outcomes	Acceptable outcomes			
For accepted development subject to requirements and assessable development				
Public safety				
P01 Advertising devices are designed, sited and constructed to maintain the efficient function of road infrastructure and not impede safe vehicular and pedestrian movements.	 AO1.1 Advertising devices do not: (a) resemble traffic control devices; or (b) give instructions to traffic; or (c) resemble a hazard or warning light through colour or method of operation, if visible from a road; or (d) cause interference with the visibility and effectiveness of hazard or warning lights; or (e) encroach onto any part of a road, road reserve, pedestrian or cycle path; or (f) incorporate highly reflective materials and finishes; or (g) cause significant visual or physical obstruction of, or distraction to, vehicular or pedestrian traffic. 			

Statement of Compliance:

As noted previously, it is important to note when assessing this development that the sign already exists in another location, where this development simply seeks approval to relocate it 730m from Queensland Rail Controlled Land to freehold land. Therefore, no additional signs are proposed in the immediate which ensure the visual character and amenity of the area is protected, whilst supporting the promotion of an established local business – Golden Drop Winery.

In response to performance outcome 1 (PO1), the advertising device will not impact or impede on the safety of the road users travelling past the sign.



Character and amenity				
PO2		A02	.1	
Adve	ertising devices are designed and	Adve	ertising devices:	
	ed to:	(a)		
(a)	avoid visual clutter;	(b)	are not painted or erected on a roof	
) (b)	avoid overshadowing of adjoining		(excluding awnings) or structure	
()	premises or public places;		(such as a silo or tank);	
(c)	prevent loss of daylight or sunlight	(c)	do not incorporate overt or explicit	
(-)	access for nearby uses;		language or visual content that is	
(d)	be consistent with the built and		likely to be offensive to the general	
(-)	natural character of the immediate		public;	
	surrounds; and	(d)	primarily advertise a business and/or	
(e)	allow for the identification of		commercial premises rather than	
• •	premises, uses and business.		products;	
	• •	(e)	are located on the property to which	
			the advertising relates;	
		(f)	do not protrude above the roofline or	
			parapet; and	
		(g)	are limited to those devices identified	
			in Table 9.4.1.3B .	
		AO2	.2	
		The	The number, type and design of advertising	
			devices complies with Table 9.4.1.3D .	

As noted previously, it is important to note when assessing this development that the sign already exists in another location, where this development simply seeks approval to relocate it 730m from Queensland Rail Controlled Land to freehold land. Therefore, no additional signs are proposed in the immediate which ensure the visual character and amenity of the area is protected, whilst supporting the promotion of an established local business – Golden Drop Winery.

In response to AO2.1, the advertising device complies with all the items listed as it is primarily used to advertise a commercial premise rather than its products. As for AO2.2, the number, type and design of the proposed advertising devices in a Rural area complies with Table 9.4.1.3D, which state only one (1) sign is accepted per site.



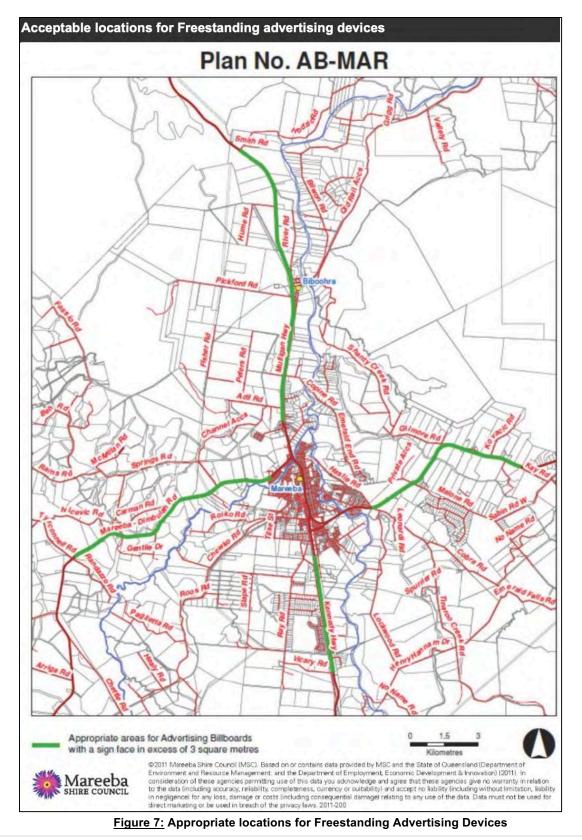
Perfe	ormance outcomes	Acc	eptable outcomes
For a	assessable development		
Char	racter and amenity		
PO3		AO3	
Adve (a) (b)	ertising devices are: designed and engineered to a standard that satisfies the wind classification for the particular area; appropriately secured and supported so as to cause no injury or damage to persons or property;	No a	cceptable outcome is provided.
(c) (d)	not displayed on or attached to a tree, roadside pole or official traffic or safety sign; and appropriately separated from any electricity infrastructure.		
PO4	· · · · · · · · · · ·	A04	
locat road,	standing advertising devices, where ed on land fronting a state-controlled , are appropriately located and gned to:	Free (a)	standing advertising devices: have a maximum sign face area of 18m ² and a maximum sign face width of 6 metres;
(a)	not impact on the safety and efficiency of the state controlled road network; and preserve rural character and	(b)	are sited a minimum of 1 kilometre from all existing freestanding advertising devices whether or not they are on the same side of the road;
	landscape values.	(c)	are of a design and colour that is compatible with existing adjacent development; and
		(d)	are only located on properties with frontage to either side of the sections of State-controlled road identified in
			Table 9.4.1.3C.

In accordance with PO3, the proposed freestanding sign will be designed, engineered and appropriately positioned on site to ensure compliance with necessary standards as part of the building approval process, to ensure the structure does not cause any injury or damage to persons or property.

With regards to AO4, the freestanding sign to be relocated complies with the maximum 18sqm sign face area and maximum sign face width of six (6) metres. In terms of the minimum separation distances, the one (1) kilometre distance specified from all existing freestanding advertising devices cannot be achieved for this development. However, given that the proposed sign already exists in another location 730m down the road, and this development does not involve the establishment of any new additional signage, that it is considered that rural character along this section of the Mulligan Highway will be preserved as a consequence of this development.

Additionally, table 9.4.1.3C illustrates through Plan Number AB-MAR (see figure 7 on page 20) that freestanding advertising devices (sign face exceeds 3sqm) are anticipated for this area. Therefore, supporting the development for the sign to be relocated in an existing area that is appropriate for signage.







8. CONCLUSION & RECOMMENDATION

In concluding, it is considered that the proposed development which is seeking a Development Permit for Operational Works for a Freestanding Advertising Device at 293 Mulligan Highway, Mareeba is able to satisfy the relevant Development Assessment Provisions and is considered to be a suitable development on the site. The development is consistent in terms of the nature of land use and would not adversely affect the established rural amenity.

Accordingly, it is requested that the assessment manager approve the development application as is submitted, subject to reasonable and relevant conditions.

We ask if it is possible that Council provide us with a **copy of the draft conditions** for review prior to deciding the application. We believe this will value add to the process and avoid any unnecessary delays that may follow through representations.

Should you have any questions please do not hesitate to give us a call.

Ramon Samanes Director, U&i Town Plan Bachelor of Applied Science, Majoring in Environmental and Urban Planning



APPENDIX A – OWNER'S CONSENT

Individual owner's consent for making a development application under the *Planning Act 2016*

Salvatore Musimeci I, Carmel Musumeci [Insert full name of ALL owners listed on title.]

as owner of the premises identified as follows:

293 Mulligan Highway, Mareeba formally described as Lot 287 on NR7418

consent to the making of a development application under the Planning Act 2016 by:

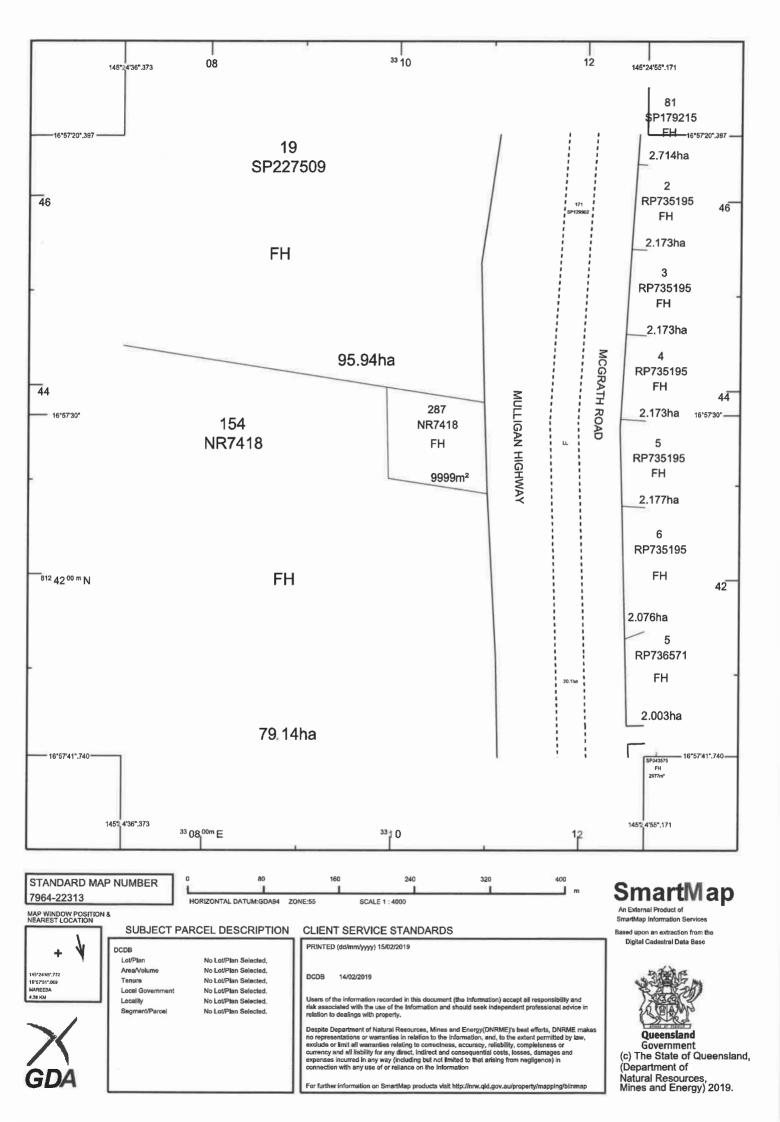
Golden Drop c/- U&i Town Plan

on the premises described above for:

Operational Works – Freestanding Advertising Device

[signature of ALL owners and date signed Cair 13.02.19

The Planning Act 2016 is administered by the Department of Local Government, Infrastructure and Planning, Queensland





APPENDIX B – DA FORM 1 – DEVELOPMENT APPLICATION DETAILS

DA Form 1 – Development application details

Approved form (version 1.1 effective 22 JUNE 2018) made under section 282 of the Planning Act 2016.

This form **must** be used to make a development application **involving code assessment or impact assessment**, except when applying for development involving building work.

For a development application involving building work only, use DA Form 2 – Building work details.

For a development application involving building work associated with any other type of assessable development (i.e. material change of use, operational work or reconfiguring a lot), use this form (*DA Form 1*) and parts 4 to 6 of *DA Form 2 – Building work details.*

Unless stated otherwise, all parts of this form **must** be completed in full and all required supporting information **must** accompany the development application.

One or more additional pages may be attached as a schedule to this development application if there is insufficient space on the form to include all the necessary information.

This form and any other form relevant to the development application must be used to make a development application relating to strategic port land and Brisbane core port land under the *Transport Infrastructure Act 1994*, and airport land under the *Airport Assets (Restructuring and Disposal) Act 2008*. For the purpose of assessing a development application relating to strategic port land and Brisbane core port land, any reference to a planning scheme is taken to mean a land use plan for the strategic port land, Brisbane port land use plan for Brisbane core port land, or a land use plan for airport land.

PART 1 – APPLICANT DETAILS

1) Applicant details	
Applicant name(s) (individual or company full name)	Golden Drop c/- U&i Town Plan
Contact name (only applicable for companies)	Ramon Samanes, Director
Postal address (P.O. Box or street address)	PO Box 1254
Suburb	Mareeba
State	QLD
Postcode	4880
Country	Australia
Contact number	0411 344 110
Email address (non-mandatory)	ramon@uitownplanning.com
Mobile number (non-mandatory)	0411 344 110
Fax number (non-mandatory)	n/a
Applicant's reference number(s) (if applicable)	OP1-19

2) Owner's consent

2.1) Is written consent of the owner required for this development application?

 \boxtimes Yes – the written consent of the owner(s) is attached to this development application





Note: All terms used in this form have the meaning given under the Planning Act 2016, the Planning Regulation 2017, or the Development Assessment Rules (DA Rules).

PART 2 – LOCATION DETAILS

3) Location of the premises (complete 3.1) or 3.2), and 3.3) as applicable)

Note: Provide details below and attach a site plan for any or all premises part of the development application. For further information, see <u>DA</u> Forms Guide: Relevant plans.

3.1) Street address and lot on plan

Street address AND lot on plan (all lots must be listed), or

Street address **AND** lot on plan for an adjoining or adjacent property of the premises (appropriate for development in water but adjoining or adjacent to land e.g. jetty, pontoon; all lots must be listed).

a)	Unit No.	Street No.	Street Name and Type	Suburb
		293	Mulligan Highway	Mareeba
	Postcode	Lot No.	Plan Type and Number (e.g. RP, SP)	Local Government Area(s)
	4880	287	NR7418	Mareeba Shire Council

Additional premises are relevant to this development application and their details have been attached in a schedule to this application

Not required

4) Identify any of the following that apply to the premises and provide any relevant details				
In or adjacent to a water body or watercourse or in or above an aquifer				
Name of water body, watercourse or aquifer:				
On strategic port land under the <i>Transport Infrastructure Act</i> 1994				
Lot on plan description of strategic port land:				
Name of port authority for the lot:				
In a tidal area				
Name of local government for the tidal area (if applicable):				
Name of port authority for tidal area (if applicable):				
On airport land under the Airport Assets (Restructuring and Disposal) Act 2008				
Name of airport:				
Listed on the Environmental Management Register (EMR) under the Envir	ronmental Protection Act 1994			
EMR site identification:				
Listed on the Contaminated Land Register (CLR) under the Environmental Protection Act 1994				
CLR site identification:				

5) Are there any existing easements over the premises?
Note: Easement uses vary throughout Queensland and are to be identified correctly and accurately. For further information on easements and how they may affect the proposed development, see <u>DA Forms Guide.</u>
Yes – All easement locations, types and dimensions are included in plans submitted with this development application

🛛 No

PART 3 – DEVELOPMENT DETAILS

Section 1 – Aspects of development

6.1) Provide details about the first development aspect					
a) What is the type of development? (tick only one box)					
☐ Material change of use					
b) What is the approval type? (tick only one box)					
Development permit Preliminary approval Preliminary approval that includes					
a variation approval					

c) What is the level of assessment?
Code assessment Impact assessment (requires public notification)
d) Provide a brief description of the proposal (e.g. 6 unit apartment building defined as multi-unit dwelling, reconfiguration of 1 lot into 3 lots):
Freestanding Advertising Device
e) Relevant plans
Note : Relevant plans are required to be submitted for all aspects of this development application. For further information, see <u>DA Forms guide:</u> <u>Relevant plans.</u>
Relevant plans of the proposed development are attached to the development application
6.3) Additional aspects of development
Additional aspects of development are relevant to this development application and the details for these aspects that would be required under Part 3 Section 1 of this form have been attached to this development application

Not required

Section 2 - Further development details

7) Does the proposed development application involve any of the following?			
Material change of use	Yes – complete division 1 if assessable against a local planning instrument		
Reconfiguring a lot	Yes – complete division 2		
Operational work	Yes – complete division 3		
Building work	Yes – complete DA Form 2 – Building work details		

Division 1 – Material change of use **Note**: This division is only required to be completed if any part of the development application involves a material change of use assessable against a local planning instrument.

Provide a general description of the Provide the planning scheme definition Number of dwelling Gross (include each definition in a new row) units (if applicable) area (
proposed use (include each definition in a new row) units (if applicable) area ((if appli	(m ²)					
8.2) Does the proposed use involve the use of existing buildings on the premises?						
☐ Yes						
□ No						

Division 2 – Reconfiguring a lot

Note: This division is only required to be completed if any part of the development application involves reconfiguring a lot.

9.1) What is the total number of existing lots making	up the premises?
9.2) What is the nature of the lot reconfiguration? (tic	k all applicable boxes)
Subdivision (complete 10))	Dividing land into parts by agreement (complete 11))
Boundary realignment (complete 12))	Creating or changing an easement giving access to a lot from a construction road (complete 13))

10) Subdivision 10.1) For this development, how	many lots are being	g created and what	is the intended use	of those lots:
Intended use of lots created	Residential	Commercial	Industrial	Other, please specify:
Number of lots created				
10.2) Will the subdivision be stag	ged?			

 Yes – provide additional details below No 	
How many stages will the works include?	
What stage(s) will this development application apply to?	

11) Dividing land into parts by agreement – how many parts are being created and what is the intended use of the parts?				
Intended use of parts created	Residential	Commercial	Industrial	Other, please specify:
Number of parts created				

12) Boundary realignment 12.1) What are the current and p	roposed areas for each lot com	prising the premises?	
Current lot Proposed lot			lot
Lot on plan description	Area (m ²)	Lot on plan description Area (m ²)	
12.2) What is the reason for the boundary realignment?			

Existing or proposed?	Width (m)	Length (m)	Purpose of the easement? (e.g. pedestrian access)	Identify the land/lot(s) benefitted by the easement

Division 3 – Operational work

Note: This division is only required to be completed if any part of the development application involves operational work.

14.1) What is the nature of the operational work?				
Road work	Stormwater	Water infrastructure		
Drainage work	Earthworks	Sewage infrastructure		
Landscaping	🖂 Signage	Clearing vegetation		
Other – please specify:				
14.2) Is the operational work necessary to facilitate the creation of new lots? (e.g. subdivision)				
Yes – specify number of new lots:				
⊠ No				
14.3) What is the monetary value of the pro	posed operational work? (inclu	de GST, materials and labour)		
\$5,000				

PART 4 – ASSESSMENT MANAGER DETAILS

15) Identify the assessment manager(s) who will be assessing this development application

Mareeba Shire Council

16) Has the local government agreed to apply a superseded planning scheme for this development application?

Yes – a copy of the decision notice is attached to this development application
 Local government is taken to have agreed to the superseded planning scheme request – relevant documents attached
 No

PART 5 - REFERRAL DETAILS

17) Do any aspects of the proposed development require referral for any referral requirements?
Note: A development application will require referral if prescribed by the Planning Regulation 2017.
No, there are no referral requirements relevant to any development aspects identified in this development application – proceed to Part 6
Matters requiring referral to the Chief Executive of the Planning Regulation 2017:
Clearing native vegetation
Contaminated land (unexploded ordnance)
Environmentally relevant activities (ERA) (only if the ERA have not been devolved to a local government)
Fisheries – aquaculture
Fisheries – declared fish habitat area
Fisheries – marine plants
Fisheries – waterway barrier works
Hazardous chemical facilities
Queensland heritage place (on or near a Queensland heritage place)
Infrastructure – designated premises
Infrastructure – state transport infrastructure
Infrastructure – state transport corridors and future state transport corridors
Infrastructure – state-controlled transport tunnels and future state-controlled transport tunnels
Infrastructure – near a state-controlled road intersection
On Brisbane core port land near a State transport corridor or future State transport corridor
On Brisbane core port land – ERA
On Brisbane core port land – tidal works or work in a coastal management district
On Brisbane core port land – hazardous chemical facility
On Brisbane core port land – taking or interfering with water
On Brisbane core port land – referable dams
On Brisbane core port land - fisheries
Land within Port of Brisbane's port limits
SEQ development area
SEQ regional landscape and rural production area or SEQ rural living area – tourist activity or sport and
SEQ regional landscape and rural production area or SEQ rural living area – community activity
SEQ regional landscape and rural production area or SEQ rural living area – indoor recreation
SEQ regional landscape and rural production area or SEQ rural living area – urban activity
SEQ regional landscape and rural production area or SEQ rural living area – combined use
Tidal works or works in a coastal management district
Reconfiguring a lot in a coastal management district or for a canal
Erosion prone area in a coastal management district
Water-related development – taking or interfering with water
Water-related development – removing quarry material (from a watercourse or lake)
Water-related development – referable dams
Water-related development – construction of new levees or modification of existing levees (category 3 levees only)
Wetland protection area

Matters requiring referral to the local government: Airport land Environmentally relevant activities (ERA) (only if the ERA have been devolved to local government)
Local heritage places
Matters requiring referral to the chief executive of the distribution entity or transmission entity:
Matters requiring referral to:
The Chief executive of the holder of the licence, if not an individual
The holder of the licence, if the holder of the licence is an individual
Oil and gas infrastructure
Matters requiring referral to the Brisbane City Council: Brisbane core port land
Matters requiring referral to the Minister under the <i>Transport Infrastructure</i> Act 1994:
 Brisbane core port land (inconsistent with Brisbane port LUP for transport reasons) Strategic port land
Matters requiring referral to the relevant port operator:
Land within Port of Brisbane's port limits (below high-water mark)
Matters requiring referral to the Chief Executive of the relevant port authority: Land within limits of another port (below high-water mark)
Matters requiring referral to the Gold Coast Waterways Authority:
Tidal works, or work in a coastal management district in Gold Coast waters
Matters requiring referral to the Queensland Fire and Emergency Service:
Tidal works marina (more than six vessel berths)

18) Has any referral agency provided a referral response for this development application?

☐ Yes – referral response(s) received and listed below are attached to this development application ⊠ No

Referral requirement	Referral agency	Date of referral response	
Identify and describe any changes made to the proposed development application that was the subject of the referral response and the development application the subject of this form, or include details in a schedule to this development application (<i>if applicable</i>).			

PART 6 – INFORMATION REQUEST

19) Information request under Part 3 of the DA Rules

I agree to receive an information request if determined necessary for this development application

I do not agree to accept an information request for this development application

Note: By not agreeing to accept an information request I, the applicant, acknowledge:

 that this development application will be assessed and decided based on the information provided when making this development application and the assessment manager and any referral agencies relevant to the development application are not obligated under the DA Rules to accept any additional information provided by the applicant for the development application unless agreed to by the relevant parties

• Part 3 of the DA Rules will still apply if the application is an application listed under section 11.3 of the DA Rules.

Further advice about information requests is contained in the <u>DA Forms Guide</u>.

PART 7 – FURTHER DETAILS

20) Are there any associated development applications or current approvals? (e.g. a preliminary approval)			
☐ Yes – provide details below o ⊠ No	r include details in a sched	ule to this development	application
List of approval/development application references	Reference number	Date	Assessment manager
Approval Development application			
Approval Development application			

21) Has the portable long service leave levy been paid? (only applicable to development applications involving building work or operational work)

Yes – a copy of the receipted QLeave form is attached to this development application

 \square No – I, the applicant will provide evidence that the portable long service leave levy has been paid before the assessment manager decides the development application. I acknowledge that the assessment manager may give a development approval only if I provide evidence that the portable long service leave levy has been paid \square Not applicable (e.g. building and construction work is less than \$150,000 excluding GST)

Amount paid	Date paid (dd/mm/yy)	QLeave levy number	
\$			

22) Is this development	application in	response to a	show cause	notice or requi	ired as a result o	of an enforcement
notice?						

Yes – show cause or enforcement notice is attached

🛛 No

23) Further legislative requirements

Environmentally relevant activities

23.1) Is this development application also taken to be an application for an environmental authority for an **Environmentally Relevant Activity (ERA)** under section 115 of the *Environmental Protection Act* 1994?

 \Box Yes – the required attachment (form ESR/2015/1791) for an application for an environmental authority accompanies this development application, and details are provided in the table below \boxtimes No

Note: Application for an environmental authority can be found by searching "ESR/2015/1791" as a search term at <u>www.qld.gov.au</u>. An ERA requires an environmental authority to operate. See <u>www.business.qld.gov.au</u> for further information.

Proposed ERA number:

Proposed ERA name:

Multiple ERAs are applicable to this development application and the details have been attached in a schedule to this development application.

Proposed ERA threshold:

Hazardous chemical facilities

23.2) Is this development application for a hazardous chemical facility?

Yes – Form 69: Notification of a facility exceeding 10% of schedule 15 threshold is attached to this development application

🖂 No

Note: See <u>www.business.qld.gov.au</u> for further information about hazardous chemical notifications.

Clearing native vegetation

23.3) Does this development application involve **clearing native vegetation** that requires written confirmation that the chief executive of the *Vegetation Management Act 1999* is satisfied the clearing is for a relevant purpose under section 22A of the *Vegetation Management Act 1999*?

 Yes – this development application includes written confirmation from the chief executive of the Vegetation Management Act 1999 (s22A determination) No
 Note: 1. Where a development application for operational work or material change of use requires a s22A determination and this is not included, the development application is prohibited development. 2. See <u>https://www.qld.gov.au/environment/land/vegetation/applying</u> for further information on how to obtain a s22A determination.
Environmental offsets
23.4) Is this development application taken to be a prescribed activity that may have a significant residual impact on a prescribed environmental matter under the <i>Environmental Offsets Act 2014</i> ?
 Yes – I acknowledge that an environmental offset must be provided for any prescribed activity assessed as having a significant residual impact on a prescribed environmental matter No
Note : The environmental offset section of the Queensland Government's website can be accessed at <u>www.qld.gov.au</u> for further information on environmental offsets.
Koala conservation
23.5) Does this development application involve a material change of use, reconfiguring a lot or operational work within an assessable development area under Schedule 10, Part 10 of the Planning Regulation 2017?
☐ Yes ⊠ No
Note: See guidance materials at www.des.gld.gov.au for further information.
Water resources
23.6) Does this development application involve taking or interfering with underground water through an artesian or subartesian bore, taking or interfering with water in a watercourse, lake or spring, or taking overland flow water under the <i>Water Act 2000</i> ?
 ☐ Yes – the relevant template is completed and attached to this development application and I acknowledge that a relevant authorisation or licence under the <i>Water Act 2000</i> may be required prior to commencing development ☑ No
Note : Contact the Department of Natural Resources, Mines and Energy at <u>www.dnrme.qld.gov.au</u> for further information.
 DA templates are available from https://planning.dsdmip.qld.gov.au/. If the development application involves: Taking or interfering with underground water through an artesian or subartesian bore: complete DA Form 1 Template 1
 Taking or interfering with water in a watercourse, lake or spring: complete DA Form1 Template 2 Taking overland flow water: complete DA Form 1 Template 3.
<u>Waterway barrier works</u> 23.7) Does this application involve waterway barrier works?
 Yes – the relevant template is completed and attached to this development application No
DA templates are available from <u>https://planning.dsdmip.qld.gov.au/</u> . For a development application involving waterway barrier works, complete DA Form 1 Template 4.
Marine activities
23.8) Does this development application involve aquaculture, works within a declared fish habitat area or removal, disturbance or destruction of marine plants?
☐ Yes – an associated <i>resource</i> allocation authority is attached to this development application, if required under the <i>Fisheries Act 1994</i>
No Note: See guidance materials at <u>www.daf.qld.gov.au</u> for further information.
Quarry materials from a watercourse or lake
23.9) Does this development application involve the removal of quarry materials from a watercourse or lake under the <i>Water Act 2000?</i>
 Yes – I acknowledge that a quarry material allocation notice must be obtained prior to commencing development
No Note: Contact the Department of Natural Resources, Mines and Energy at <u>www.dnrme.qld.gov.au</u> and <u>www.business.qld.gov.au</u> for further
information.

Quarry materials from land und	<u>ler tidal waters</u>		
23.10) Does this development application involve the removal of quarry materials from land under tidal water under the <i>Coastal Protection and Management Act</i> 1995?			
☐ Yes – I acknowledge that a quarry material allocation notice must be obtained prior to commencing development ☑ No			
Note: Contact the Department of Environ	ment and Science at <u>www.des.qld.gov.</u> a	au for further information.	
Referable dams			
23.11) Does this development ap section 343 of the Water Supply (assessed under
 Yes – the 'Notice Accepting a Failure Impact Assessment' from the chief executive administering the Water Supply Act is attached to this development application No 			
Note: See guidance materials at <u>www.dni</u>			
Tidal work or development with	nin a coastal management dis	trict	
23.12) Does this development ap	plication involve tidal work or o	development in a coastal man	agement district?
 Yes – the following is included with this development application: Evidence the proposal meets the code for assessable development that is prescribed tidal work (only required if application involves prescribed tidal work) A certificate of title No Note: See guidance materials at <u>www.des.qld.gov.au</u> for further information. 			
Queensland and local heritage			
23.13) Does this development application propose development on or adjoining a place entered in the Queensland heritage register or on a place entered in a local government's Local Heritage Register?			
\Box Yes – details of the heritage place are provided in the table below $oxed{a}$ No			
Note: See guidance materials at <u>www.de</u>	s. <u>qid.gov.au</u> for information requirement	Place ID:	la nentage places.
Name of the heritage place:		Place ID.	
Brothels 23.14) Does this development application involve a material change of use for a brothel?			
 Yes – this development application demonstrates how the proposal meets the code for a development application for a brothel under Schedule 3 of the <i>Prostitution Regulation 2014</i> ☑ No 			
Decision under section 62 of the Transport Infrastructure Act 1994			
23.15) Does this development ap	plication involve new or change	d access to a state-controlled r	oad?
 Yes - this application will be taken to be an application for a decision under section 62 of the <i>Transport</i> <i>Infrastructure Act 1994</i> (subject to the conditions in section 75 of the <i>Transport Infrastructure Act 1994</i> being satisfied) ☑ No 			

PART 8 – CHECKLIST AND APPLICANT DECLARATION

24) Development application checklist	
I have identified the assessment manager in question 15 and all relevant referral requirement(s) in question 17 <i>Note</i> : See the Planning Regulation 2017 for referral requirements	⊠ Yes
If building work is associated with the proposed development, Parts 4 to 6 of <i>DA Form 2 – Building work details</i> have been completed and attached to this development application	☐ Yes ⊠ Not applicable
Supporting information addressing any applicable assessment benchmarks is with development application	🛛 Yes

Note : This is a mandatory requirement and includes any relevant templates under question 23, a planning report and any technical reports required by the relevant categorising instruments (e.g. local government planning schemes, State Planning Policy, State Development Assessment Provisions). For further information, see <u>DA</u> <u>Forms Guide: Planning Report Template</u> .	
Relevant plans of the development are attached to this development application Note : Relevant plans are required to be submitted for all aspects of this development application. For further information, see <u>DA Forms Guide: Relevant plans</u> .	⊠ Yes
The portable long service leave levy for QLeave has been paid, or will be paid before a development permit is issued (see 21))	☐ Yes ⊠ Not applicable

25) Applicant declaration

By making this development application, I declare that all information in this development application is true and correct

Where an email address is provided in Part 1 of this form, I consent to receive future electronic communications from the assessment manager and any referral agency for the development application where written information is required or permitted pursuant to sections 11 and 12 of the *Electronic Transactions Act 2001 Note: It is unlawful to intentionally provide false or misleading information.*

Privacy – Personal information collected in this form will be used by the assessment manager and/or chosen assessment manager, any relevant referral agency and/or building certifier (including any professional advisers which may be engaged by those entities) while processing, assessing and deciding the development application. All information relating to this development application may be available for inspection and purchase, and/or published on the assessment manager's and/or referral agency's website.

Personal information will not be disclosed for a purpose unrelated to the *Planning Act 2016*, Planning Regulation 2017 and the DA Rules except where:

- such disclosure is in accordance with the provisions about public access to documents contained in the *Planning Act 2016* and the Planning Regulation 2017, and the access rules made under the *Planning Act 2016* and Planning Regulation 2017; or
- required by other legislation (including the Right to Information Act 2009); or
- otherwise required by law.

This information may be stored in relevant databases. The information collected will be retained as required by the *Public Records Act 2002.*

PART 9 - FOR OFFICE USE ONLY

Date received:

Reference number(s):

Notification of engagement of alternative assessment manager		
Prescribed assessment manager		
Name of chosen assessment manager		
Date chosen assessment manager engaged		
Contact number of chosen assessment manager		
Relevant licence number(s) of chosen assessment manager		

QLeave notification and payment Note: For completion by assessment manager if applicable	
Description of the work	
QLeave project number	
Amount paid (\$)	
Date paid	
Date receipted form sighted by assessment manager	
Name of officer who sighted the form	



APPENDIX C – PROPOSED PLANS OF DEVELOPMENT

Proposed Plan - Relocation of Advertising Device Located at 293 Mulligan Highway, Mareeba



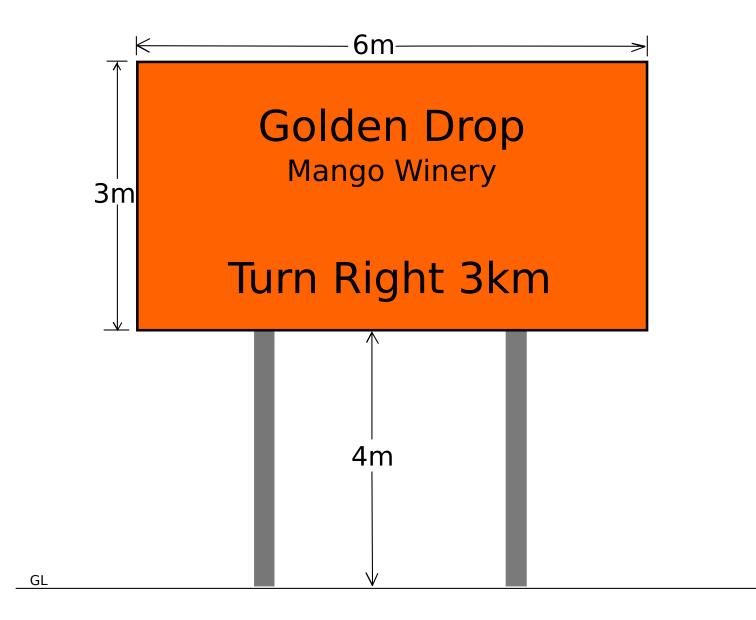
This plan is conceptual and for discussion purposes only. All areas, dimensions and land uses are preliminary, subject to investigation, survey, engineering, and Local Authority and Agency approvals.

Site Plan - Freestanding Advertising Device Located at 293 Mulligan Highway, Mareeba



Elevation - Freestanding Advertising Device

Located at 293 Mulligan Highway, Mareeba





This plan is conceptual and for discussion purposes only. All areas, dimensions and land uses are preliminary, subject to investigation, survey, engineering, and Local Authority and Agency approvals.



APPENDIX D – LETTER OF SUPPORT / MAREEBA CHAMBER OF COMMERCE



PO Box 689 Mareeba QLD 4880 07 4092 6050 0499 045 979 admin@mareebachamber.com.au mareebachamber.com

To whom it may concern,

Re: Relocation of Golden Drop advertising device, Mulligan Highway, Mareeba

Tourism is fast becoming one of the region's economic mainstays, through collective efforts of various industry and business organisations, including the Mareeba Chamber of Commerce, and individual tourist operations.

Our region offers a range of quality services, products and experiences for visitors, which contributes heavily to the successful promotion of Mareeba as a tourist destination.

Key to attracting the self-drive tourist market is signage, located on strategic tourist and commuter routes to maximise exposure.

The chamber understands the Golden Drop Winery, Bibhoora, seeks to relocate an existing advertising sign on the Mulligan Highway.

Despite being located out of town, the Golden Drop Winery has forged a successful, internationally-acclaimed reputation, to provide a unique tourist experience.

The chamber supports the relocation of this sign and, given it's a relocation not a new sign construction and the proposed new location is on the same road, believes the application should be approved.

Thank you for taking the chamber's input into consideration.

Joe Moro President Mareeba Chamber of Commerce